



RURAL DEVELOPMENT AND MANAGEMENT INSTITUTE

ग्राम संवर्धनाय श्रीनिधि

Promoted by
Matushri Chandramati Pratishtan
(Registration No. E/10779)



Ahmedabad Address

411/1, S. G. Road,
Next to Nandini Nilayam Sanskruti Sabha Gruha,
Near Punjab National Bank, Gota Cross Road,
Gota, Ahmedabad-382481
Tele.: (O) 27663321, 27663220
Fax : 079-27663633
E-mail : rudmi1997@gmail.com;
rudmi2017@gmail.com

Surendranagar Address (Branch Office)

Vankar Vas,
P. O. Adariyana, Taluka – Patdi,
District – Surendranagar.
Pincode - 382780

**All the donations made to the Trust are
exempted from Income tax Act 1961
PAN Number – AAATM6541L**

Mission

Rural Development and Management Institute (RUDMI) works with people at grass root and policy/program makers and executives at apex level for creating a new future for the rural and deprived people. It tries to unleash creativity and productivity of the people, connect them with government and other institutions through awareness program training net working and handholding services.

VISION

RUDMI envision a society where poorest of the poor has equal opportunities of development by making them primary actors so as to have real breakthrough in status quo in rural areas.

THRUST AREAS

1. To conduct studies for assessment of the development needs of rural areas, and help design appropriate interventions.
2. To carry out specialized studies and research relating to impact evaluation of various programs/ projects and policies and suggest improvement in the same.
3. To develop the network between the people and the institutions interested in rural development.
4. To undertake special capacity building programs for deprived segments of the society including women and divyangs.
5. To promote micro enterprises in rural areas and income generation activities.
6. To undertake any project/programs this can help rural economy/ people.

ACTIVITIES**1. Women Empowerment**

RUDMI believes that the economic empowerment is the first step for empowerment of women. We provide help for regeneration of livelihood through trainings, linkages and counseling services. We also promote women's organizations and women leadership with an objective to make women fearless and get motivated to take leadership positions in families and organizations. We conduct special camps for awareness on reproductive child, domestic violence, female foeticide, legal awareness etc. The services have reached to around 15,000 women in more than 75 villages of Surendranagar district.

2. Formation and Strengthening of SHGs

SHG is accepted world over as a very effective tool for bringing the change in the attitude and lifestyle of men and women. RUDMI is providing trainings for strengthening SHGs of men and women both. It also provides monitoring services and follow up services.

3. Health

The working on Health through the programmes of medical check-ups, vaccination, health awareness on safe delivery, neo natal-care, infant care, marriage age, gender equality, family planning, adolescence care, nutrition care etc. RUDMI for this purpose works at village level institutions and health workers also. We have also created village level data base on vital statistic with the help of survey conducted by us.

4. Agricultural and Animal Husbandry

Agriculture and land related activities are real backbone of rural economy. We offer special awareness and training programs on vermi compost, organic fertilizers, fodder cultivation, animal husbandry, kitchen gardening, new technologies for cultivation, etc. we are at present regularly working with around 1000 farmers and monitor their progress. We also organize educational tours for farmers and connect them with various government schemes of grant, subsidy, loan etc.

5. Rural Entrepreneurship Development

Looking to the importance of self employment in rural areas for income generation a special program of entrepreneurship development is designed for rural youth which include training as well as initial hand holding services. The trained entrepreneurs have succeeded in establishing income generation activities like grocery store, pan parlor, cold drinks, tailoring, readymade garments, dairy and dairy products, electric and electronic repairing, cutlery, fabrication etc. in rural area. A special module is developed to help the micro enterprise for their growth with focus on production efficiency, product and market development, management of micro enterprises and also with supporting business development services including identification of appropriate technology on demand. Special cell is promoted to help women entrepreneurs for providing various professional services required for running and developing business enterprise. We have created entrepreneurship development cell for this purpose.

6. Vocational Education

India is lagging behind in vocational education compared to many other developing and developed countries. Since 2009 NSDC has taken lead in catalyzing creation of large quality and for profit vocational institutions. RUDMI started in a small way the vocational training. It has trained 120 women, 600 farmers and 150 divyangs in various types of skill training. The list include vermi compost, stitching, non garment textiles, potato wafers, bakery products, cattle feed, artificial

jewellery, desktop publishing, BPO, basic computer skills, etc.

7. Smt. N.P. Divatia Viklang Vikas Abhiyaan

The cell also run Employment Service Center for divyangs since last 5 years, which provides employment information to Divyangs and train them for interviews. This activity is started in fond memory of its founder Trustee Late Smt. Nandini P. Divatia with following objectives.

1. To create awareness in the society about the problems and needs of disables.
2. To facilitate better integration of disabled with the mainstream society.
3. To provide better opportunities for training and working to divynags.
4. To create network among those interested in divyangs.

8. Smt. N. P. Divatia Counselling Center

The center offers,

1. Counselling services to surrounding rural areas on case to case basis.
2. To conduct psychological tests for college students and provide tips to improve the character and personalities.
3. Conduct programs on mental health for schools and college students.
4. Provide carrier counseling.

9. Smt. Nandini P. divatia Rural Rehabilitation Award for Disabled

RUDMI has instituted Smt. Nandini P. Divatia Rural Rehabilitation Awards for Disabled with cash prize of Rs. 15,000/ and a certificate since 2007. Every year 20 to 25 disabled from Gujarat and Maharashtra are awarded and motivated for self employment. RUDMI provides follow up services also wherever needed. In 2011 it instituted Smt. Nandini P. Divatia Rural Rehabilitation Institutional Awards, where one or two institutions providing skill trainings, education and other employment related services are felicitated by a certificate of appreciation. The award presentation ceremony is organized in first week of December every year and national level dignatories.

WORK-SHOPS AND SEMINARS

RUDMI as a part of its knowledge and sharing consensus building activities, organize and conduct special training, workshop and seminars.

1. Leadership Training for Minority Women (10 days)
2. Small Enterprise Entrepreneurial Development (SEED) (5 days workshop).
3. Opening of Global Market and Emerging Opportunities for Women Entrepreneurs. (1 day)

4. Rehabilitation of the Handicapped – Interaction with Corporate and Trading Sectors. (2 days)
5. Professionalism in Empowerment of Disables (2 days)
6. Awareness to Government Assisted Scheme & Guidelines to Voluntary Organization. (2 days)
7. Fisheries in Gujarat – Challenges and Opportunities. (1 day)
8. Grishma Shibir for children (10 days)
9. Youth Conventions (1 day)
10. Camps for adolescent boys and girls (1 day, 3 days)
11. Workshop on Community Participation and Rehabilitation of Earthquake Affected People of Gujarat at Ahmedabad.

Besides these, events like rallies and exhibitions are also organized.

Recently it has started with following four new programs.

1. Incredible years:
Ages and Stages for adolscents in schools.
(8 hours course for adolsents)
2. Social Reformers of 20th Century.
(13 hours for students in graduate schools)
3. Indian Women 1857 to present day
(13 hours for students in graduate schools)
4. Change your Image, Change your life
(13 hours for students in graduate schools)

POLICY EVALUATION AND RESEARCH STUDIES AND DOCUMENTATION SERVICES:

RUDMI has a research cell with a very active and experienced researchers and field workers. It has conducted several studies as listed below for government and non-government organization and has thus contributed to policy making and other decisions. It also provide monitoring services for different rural development projects. The list of selected studies is as under.

1. Immediate Effective Response: A Case Study of Gujarat Floods 2017
2. “ભાંગ્યા પણ હાયા નહીં” The report of the hurricane and flood situation created in 2017 in Banaskantha
3. Baseline socio economic survey and impact assessment for Surat City
4. Documentation of awareness and training programme conducted on “PESA ACT” by State Institute of Rural Development
5. Documentation and Impact Assessment of Trainings conducted on BRGF by State Institute of Rural Development
6. Annual Report 2012-13 and 2015-16 : Sardar Patel Institute of Public Administration
7. Impact Assessment of Sustainable Community

based Approaches for Livelihood Enhancement (SCALE) Project of Aga Khan Rural Support Programme India

8. Evaluation of Jansewa Kendra and City Civic Centers
9. Training Policy to Performances
10. Impact of Training for Mamlatdars and Preparation of New Modules
11. A Study on Mamlatdar Norms
12. A Report on Monitoring the Survival of Planted Seedlings in One Year Old Plantation in Gondia, Gadchiroli:- Maharashtra, Kalahandi, District:- Orissa, Ministry of Environment and Forest, Government of India
13. Concurrent Evaluation of of Projects underFDA Scheme of Soil Conservation – II at Midnapur (W) and Kangsabati – II of state West Bengal. Chitorgarh district Rajasthan Mandla (E) and Panna (S) District of Madhya Pradesh.
14. Five Years Comprehensive Plan for Tribal Development
15. Impact Assessment of R&R on Implementation of Resettlement Action Plan (RAP) in Gujarat State Highway Project.
16. Training Needs Analysis (TNA) Gujarat Forestry Development Project (GFDP) Phase-II.
17. A study on Functional Efficiency of Schools in Gujarat School. (A study of Patan, Anand, Kutch & Baroda districts)
18. Home Related Factors Affecting the Achievement of Students. (A study of Ahmedabad, Surat, Surendranagar and Mehsana districts)
19. A study in the Efficiency of Rebate as a Tool For Development of Khadi Industry in Gujarat
20. An Evaluation of shree bajpai bankable scheme.
21. Study on Establishment of Hazard Early Warning and Communication System in Gujarat (Sociological Aspects)
22. Review of credit structure and marketing infrastructure in Sardar Sarovar Project Command Area. (Phase-I)
23. Impact study of training women in agriculture. (100 % assisted project from The Netherlands Government)
24. Study on gender strategy and action plan for rural water supply and sanitation project.
25. The first decade of adult literacy movement in Gujarat .
26. A study on contribution of literacy skills in the life of neoliterates.
27. Socio Economic Impact Assessment of selected forestry programme in Tribal districts of Gujarat.
28. Impact assessment of social forestry programme

on fuel wood, poles and small timber demand scenario in the Gujarat.

29. Study on impact assessment of van mahotsava.
30. Evaluation of benefits of district rural industries programme (DRIP) in the district of Sabarkantha.
31. Credit Development Plan for the Rajkot district.

Our partners and collaborators

RUDMI has been fortunate to receive support and partnership from various government (Central & State) departments, government organizations and non-government entities. The list is long which includes various departments of Government of Gujarat viz, Agriculture Department, Road & Building Department, Forest Department, Water Supply & Sanitation Department (Maharashtra), District Health Office, District Rural Development Agency and various Commissionerates like Cottage and Rural Industries, Tribal Development, Cottage and Rural Industries, Women and Child Development, Gujarat State Disaster Management Authority, Narmada Planning Group, District Primary Education Programme. We also had an opportunity to work for Sardar Patel Institute of Public Administrations, Ahmedabad and Surat Municipal Corporations, Gujarat Aids Control Society, State Institute of Rural Development, Gujarat State Watershed Management Agency, National Institute for Employment of Persons with Multiple Disability, CAPART and NABARD. RUDMI has joined hands with many non government organizations for profit and nonprofit such as TERI (New Delhi), SATRA Infrastructure Management Services P. Ltd. (Hyderabad), Nippan Koel Ltd. Co. (Tokyo) Consulting Engineering Services (New Delhi) and NGOs like Navjbai Ratan Tata Trust (Mumbai), VIKSAT-Nehru Foundation for Development (Ahmedabad), Gujarat Institute of Development Research (Ahmedabad), CHETNA: Center for Health, Education, Training and Nutrition Awareness. The hunger project Entrepreneurship Development Institute, Indian Society for Community Education, Yuvak Vikas Trust, American Employee's Group, Janpath, International Centre for Entrepreneurship and Career Development (Ahmedabad) etc.

Besides this, some of the Nationalized Banks like BOB, SBI, Dena Bank, Bank Of India, Punjab National Bank has generously helped us in awards for disabled. There are many individuals also who have donated very generously particularly for the Awards for Disabled. We hereby acknowledge the help and support provided by all these organization with our highest gratitude.

GOVERNING COUNCIL

CHAIRMAN

Shri Parikshit J Divatia
(Hon. Chairman)

MEMBERS

Dr. Y. K. Alagh,
Former Minister of State for Power, Govt. of India.
Chairman, Institute of Rural Management.

Dr. Dhawal Mehta, Former Director
B. K. School of Management, Ahmedabad.

Mr. Siddharth Mankiwala,
Former President Rotary Club,
Ahmedabad.

Dr. R.K. Sama, IFS
Former Director, WASMO
Government of Gujarat

Manda Parikh
Director

BOARD OF TRUSTEES

Shri Parikshit J. Divatia
(Managing Trustee)

Dr. Utkarsh S. Mehd
Physician

Mr. Rajiv Dhru
Chemical Consultant

Mr. Pranav Desai
Advocate

Mr. Gnanesh Divatia
Chartered Accountant

Mr. Ameesh K. Divatia
Business of Computer
Hardware & Software

Dr. R.K. Sama (IFS)
Former Director, WASMO,
Government of Gujarat

Dr. Manda Parikh
Director, Rudmi