

RURAL DEVELOPMENT AND MANAGEMENT INSTITUTE

PROMOTED BY

MATUSHRI CHANDRAMATI PRATISHTHAN



Rebuilding Rural India: A Beginning

Rebuilding Rural India

**Annual Report
2020-21**





A note from the Chairman

Rural Development and Management Institute is about to complete first 25 years of its working. In these two and a half decade I feel proud and humble to say that RUDMI has made substantial progress towards its aims and objectives. Our activities are expanded in many crucial areas of development namely health and hygiene including meneral health revival of rural economy, strengthening village economy, agricultural and animal husbandry, local governance, education, development of leadership, empowerment of women, etc with innovative and grassrootsed approach.

The year 2020-21 was the year of Corona Pandemic. Some of our staff members also were infected by Corona. This slowed down our on going projects. The difficulites in reaching to the communities in large groups madeus to work on one to one and sometimes one to few modes. We tried digital platform also for some of our works. Our counselling work continued on virtual platform. We meet our awardees and presented Smt. N.P. Divatia Rural Rehabilitation Award for Disabled virtually. Likewise we conducted some trainings also virtually. I am happy to note that the sudden shift to virtual mode of working was well accepted.

I wanted that RUDMI should work with farmers to make agriculture viable even in small farms. We did stand organising and mobiltiy farmers five years back the most important work which could be done was for farmers and agriculture. Sereis of meetings were made with farmers to this year to expalin them the benefits of forming a company under section 8 of companies act with own share capital.

In spite of closures and lock downs we started with 140 farmers as share holders to register Farmer Producer Organisation as a section – 8 Company with paid up capital of Rs. 5,00,000/- was formaly launchaed. The registration process was completed. The company rented one building for the office.

The share capital of Rs. 3,28,500/- was contributed by 320 farmers from villages by March, 2021. I think this is the silent revolution. I am sure that BoD of this company will take agriculture of the village in years to come to new hights. I wish with improving pandemic situation the company may progress fast and be an example for many other farmer

I feel very happy to see milk dairies promoted by RUDMI in 2003-04 are not only functional, but are making good income. All women dairy at Zezra has won several acclaims from sursagar dairy. I congratulate all women.

Now our endeover is to reach more people and engage them in rebuilding rural India and thereby new India.

Parikshit .J. Divatia
Hon. Chairman



Our Vision :

RUDMI envision a society where poorest of the poor has equal opportunities of development by making them primary actors so as to have real breakthrough in status quo in rural areas.

Our Mission :

Rural Development and Management Institute (RUDMI) works with people at grass root and policy/program makes and executives at apex level for creating a new future for the rural and deprived people. It tries to unleash creativity and productivity of the people, connect them with government and other institutions through awareness program training net working and handholding services.

Thrust Areas :

1. To conduct studies for assessment of the development needs of rural areas, and help design appropriate interventions.
2. To carry out specialized studies and research relating to impact evaluation of various programs/projects and policies and suggest improvement in the same.
3. To develop the network between the people and the institutions interested in rural development.
4. To undertake special capacity building programs for deprived segments of the society including women and divyangs.
5. To promote micro enterprises in rural areas and income generation activities.
6. To undertake any project/programs that can help rural economy/people.

Trust Functionaries

Shri Parikshit J. Divatia
Managing Trustee

Dr. Manda Parikh
Director

Trustees

- Mr. Gnanesh Divatia
- Mr. Rajiv Dhru
- Dr. Utkarsh S. Mehd
- Dr. R.K. Sama
- Mr. Pranava Desai
- Mr. Ameesh Divatia
- Dr. Manda Parikh

Governing Council

Shri Parikshit J. Divatia
Hon. Chairman

Members

- Dr. Dhawal Mehta
- Dr. R.K. Sama, IFS
- Dr. Y. K. Alagh
- Mr. Siddharth Mankiwala
- Dr. Manda Parikh

Registration

Registration Under The : Bombay Charitable Trust Act 1950

REGISTRATION NO. :- E/10779, Ahmedabad

REGISTRATION DATE: 29th February, 1996

Correspondence Address

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Gota Cross Road, Gota, Ahmedabad – 382481

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*For more information
please visit*



www. Rudmi.org



rudmi.ahmedabad.7

Donation to the Trust are exempted under Section 11-Clause (i) of first proviso to sub-section (5) of section 80G From AY 2022-23 to AY 2026-27



Shri Nandlal, Awardee with Executive Director,
Blind People's Association, Ahmedabad

1. Smt. Nandini P. Divatia Rural Rehabilitation Awards for Disabled

Smt. Nandini P. Divatia Awards were institutionalized in 2007 with a view to encourage divyang youth for self employment. The awards consist of cash prize of Rs.15,000/and certificate. This is the 14th year of these awards. The selection is made by a selection committee with retired high court judge as the head of the committee. The nominations, for this purpose are invited from all the institutions working with adult divyang in Gujarat & Maharashtra.

We reached out to around 52 institutions and have awarded 238 divyangs till 2020. The awardees till date include 75 women. The project funded by crowd funding. Nationalized banks, industries and individual donors are involved in this project as donors. Every year around 25 divyangs are awarded.

Activity of last year, at a Glance

Long prevalence of Corona Pandemic this year, the working on this project was adversely affected. The nominations as usual were invited in August and September. But many institutions were closed and so could not send their nominations. Even the information on the progress of last year awardees could not be collected. However by extending time limits we received 48 nominations of which 16 Divyangs were awarded in a virtual program. Mr. Rajendra Shah, the president of Blind People's Association, Ahmedabad blessed all the awardees. The Chairman of RUDMI and heads of all the nominating institutions remained present in this online award presentation program. The best institutional award is not given this year.



Psychological Counselling

2. Smt. Nandini P. Divatia Counseling Center

This center was started soon after the sad demise of Smt. Nandini P. Divatia. This main objective of this center is to work for mental wellness of the students and elders. As everyone knows the Corona Pandemic has affected mental wellness being of people in a big way, The center in spite of Corona worked very well during this year.

Activities of last year at a glance

Last year, schools and colleges remained close for most part of the year. Even people avoided going out. We tried to work on virtual platform to the extent possible. Our counselling center at Umiya Collage remained closed during the year. However 35 girls from Umiya College came for one to one counseling at our campus, 115 joined in group counseling. Besides, we conducted 7 online sessions for students of Umiya Collage on "The need for Counseling: For young students"





3. Entrepreneurship Development Centre for Divyangs (EDCD)

Looking to the increasing importance of entrepreneurship even for livelihood activities RUDMI is conducting entrepreneurship trainings since its inception. It has trained around 500 rural youth and 100 women and large numbers of them have successfully launched their livelihood activities. Some of them also established their own micro enterprise. As RUDMI is working closely with divyangs since last 15 years. Based on the experience, it decided to establish special center from which divyang can get necessary help for their self-employment.

Activities of last Year at a Glance

The year could not give much space to this project. However we tried to collect the database of Divyang and their current occupation in different parts of the state. Meanwhile EDII started the center for empowerment for differently abled persons and desire to cover all disabled by training and other services. Last year we contracted with EDII for training Divyangs on entrepreneurship and help divyang to upgrade their livelihood security through this Entrepreneurship Development Center for Divyang, (EDCD) Accordingly we conducted two training programs for divyang to raise their awareness to entrepreneurial opportunities. In spite of pandemic and financial crisis, 60 divyangs came and attended one day program. The training covered following points:-

- What is an Entrepreneurship?
- Characteristic of an Entrepreneurship.
- Entrepreneur & Trainer (EDII, CED, etc).
- Opportunities and Challenges by Divyangs in an entrepreneurship.
- Government Schemes for financially empowerment of Divyangs.



Entrepreneurship Awareness program for Diyangjan at Vadnagar

Lots of efforts were put in selecting trainees so as message of training get translated in action. Local voluntary workers helped a lot in identifying divyangs who can make use of this training. Most of the divyang trainees had first such opportunity of training. They appreciated the efforts.



Board of Directors in one day training with Dr. R.K. Sama
(Retd. IFS and Former Chairman WASMO)

4. Farmers Club& Farm Producer Organization (FPO)

RUDMI is working with farmers in many villages of Dasada Taluka since last more than 15 years. Around 600 farmers are connected with the RUDMI. We try to build their capabilities and keep them awarded of new developments by training few of them in vermi compost, organic farming, dairying, health and nutrition etc. Help is also extended to participate in agriculture exhibitions. We worked on Jal seva Abhiyaan with a message to save the water in more than 20 villages and also participated in janandolan for saving Rupen a local river from builders. Now farmers are mobilized to form a company and work collectively by creating section 8 company know as Farmers Producers Company (FPO).

Activities of last Year at a Glance

As the year begins, in spite of Corna Pandamic we started working of formalities. During last year we did several meetings with farmers to explain the pros and cons of Farmers Producers Organisation. Covid – 19 made it difficult to make large meetings so we had to meet farmers individually and in group of three – four farmers and explained them that they are alone but collectively they are many. They can change the agriculture, their economy and their own life by collective actions. The basic concept of FPO was explained including the legal formalities required for development of sound organizational structure to some 600 farmers of 15 villages. Out of these, 140 farmers of 8 villages immediately got ready to form a company. They decided to promote a company under section 8 of Companies Act with paid up capital of Rs. 5,00,000/-. During the year more

farmers joined this initiative and by March, 31 2021 there were 320 farmers who together gave share capital accumulating to Rs. 3,28,000/-. The board of director with 11 members was appointed unanimously. The company got registered on date.



By February, 2021 office was established in rented premises. The Board of Directors were meeting once every week. Project Monitoring Committee (PMC) were regularly held, CEO was appointed in same months. The leaders of 8 villages met DDM, NABARD Surendranagar and discussed the future course of action that Farm Producers Organization (FPO) can think for new developments.

In spite of Corona Pandemic, we started immediately the formalities and by March end. RUDMI also organized a camp on Financial Literacy in collaboration of NABARD. Project Co-ordinator and Chairman of FPO went to Yuva Mitra for 5 days Training organized by NABARD.



5. Basic Foundation Training for Village Panchayat

Government of Gujarat decided in 2017 – 18 to provide basic foundation training to all the members of gram panchayat. RUDMI having faith in the potential of gram panchayat to contribute to rural development took up this opportunity. In past also it conducted training for members and leaders of Gram Panchayats.

Based on our experience SIRD invited RUDMI to conduct trainings of Village Panchayat for three districts namely Rajkot, Morbi and Gir Somnath in 2017-18. There were 8890 elected village panchayat members in these “3” districts. So, in terms of volume, it was a massive task. During 2017-18, 2144 members of Rajkot district, 1170 members of Morbi district and 427 members in Gir Somnath were trained. The assignment continued in 2018-19 and RUDMI was assigned one more district with 1538 members – namely Narmada for the same work. In 2018-19 another 264 members of Morbi and 699 members of Gir Somnath while 1496 members of Narmada district were trained.

In 2019-20, 102 members of Morbi district, 42 members of Narmada district and 1047 members of Rajkot district were trained.

Activities of last Year at a Glance

This year we trained village panchayats of Rajkot district on Gram Panchayats Development Plan and provided them the necessary skills for the Gram Panchayat. Almost 4355 members from 1169 panchayat and members of different local committees are trained during the year.

We also organized 130 training under Gram Panchayat Development Plan (GPDP) and covered 535 villages of Rajkot district. The training was given to panchayat member and other village functionaries.



[Village level functionaries in GPDP Training](#)

The feedback received shows that panchayat member are highly appreciative of training and have given very positive response. All the registration forms and feedback form are computerized which have left RUDMI with database of around 10,000 persons working in panchayat.

In the process we could develop a team of 20 trainers through trainers' training and monitoring..The participants in general appreciated the coverage of training programme and selection of faculties etc. The work will continue in the year 2021 -22 also.

6. Education Support Program

Quality of education is deteriorating and local colleges are not an exception to this. An attempt is being made to evolve appropriate benchmarks for quality education. The new education policy has also emphasized this. We have with our expertise in designing and implementing ex-curricular and co-curricular activities for the students entered in to a MoU with Shree Umiya Arts & Commerce Girls College, Ahmedabad for 3 years starting from 2019-20 as their consultant on ex-curricular and co-curricular activities.

Activities of last Year at a Glance

This year due to Corona Pandemic College remained closed most of the year. However using virtual platform Dr. Preeti Tiwari (Sr. Counsellor, RUDMI) gave lecture on **3R's- Reorganization, Resist and Report - The Sexual Abuse and Channelizing Youth Power for Nation Building** which was attended by 750 students and 8 teachers.



We announced online counseling but response was poor. We also prepaid broucher of Centre for Psychological Wellbeing and Let's make Mental Health A Priority Lay Counselling Training and offered to interested organizations.

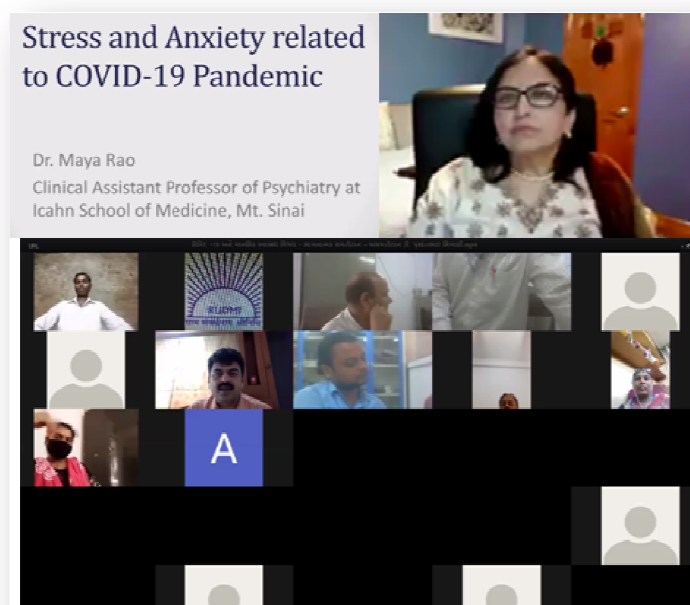


7. Covid 19 and Mental Health:-

RUDMI started working on mental health and psychological well being of women college students and other since many years. Covid-19 pandemic gave new bost to this activity. Several stress in our day to day life, and in inter personal relations have increased past pandemic. Making use of virtual platform we organized a six lectures series with following themes.

1	Emotional balance and imbalance	Dr. Prashant Bhimani, Sr. Psychologist
2	Fear Psychology	Dr. Apoorve Pandya IIPHG Faculty PHG
3	Depression and prevention of suicidal tendency	Dr. N L Trivedi, Kanoriya hospital Sr. Psychologist, Life Coach
4	Anxiety and stress management	Dr. Maya Rao, Psychiatric from USA Sr. Clinical Psychologist, Quuns Hospital , New York, USA
5	Life and work balance during pandemic	Dr. Chandramauli Pathak, International and National Entrepreneurs trainer
6	Quality of life	Mr. P.K. Laheri, Chief Secretary of Government of Gujarat

The series was well received and provided useful guidance right at the time of need. The series reached to more than 300 people including Lecturers, Teachers, Professionals and house wives. All the lectures are available on our face book. Interesting survey findings are also reported visit our face book page.



8. Amadavad Vedanta Society

Looking on the increasing quest for spiritual knowledge, a special cell named as Amdavad Vedanta Society (AVS) is established on January 21 with a very able board of advisors comprising of Shri P. J. Divatia, Shri P. K. Laheri (former chief secretary), Dr. Vidyut Joshi, Shri Kumarpal Desai, Prof Vijay Pandya, Dr. Prashant Dave and Dr. Shraddha Modi, Mr. Karansinghji, ex M.P. of Loksabha & Rajyasabha has consented to be a special advisor to this society. The society registered 75 members till March 2021. The society is expected to

1. To establish Library on Vedanta and name it as Kshitish J. Divatia Vedant Pustakalay. The library will be open for everyone.
2. To organise lectures time to time on the subject.
3. To publish small booklets/books on Vedant.

Dr. Karansinhji (Former Member of Parliament and Scholar on the subject) delivered inaugural lecture on 12th January, 2021 on zoom platform.

The society has started registering members only. The membership form is available on Google <https://forms.gle/r3zxQY3oPVjkX7Nj8> Some 75 members are registered as on 31st March, 2021.

We have also started, forwarding YouTube link of good lectures to our members. So that he/she may not have to search for the same. We till March 31st, 2021 forwarded 22 lectures.

Contact us: Amdavad Vedanta Society
Promoted by Matushri Chandramati Pratishthan
411/1, Near Punjab National Bank, S.G.Road,
Gota Cross Road, Gota, Ahmedabad – 382481
Tel. No. 079-27663220

You can reach us through

Email Id- ahmedabadvedantsociety@gmail.com
Whatss app No. Mo-7862948652
Web Site: - www.rudmi.org



Contact Person:-

All Donations are exempted under 80G of Income tax act.

9. Monitoring of Dairy Milk Co-operative

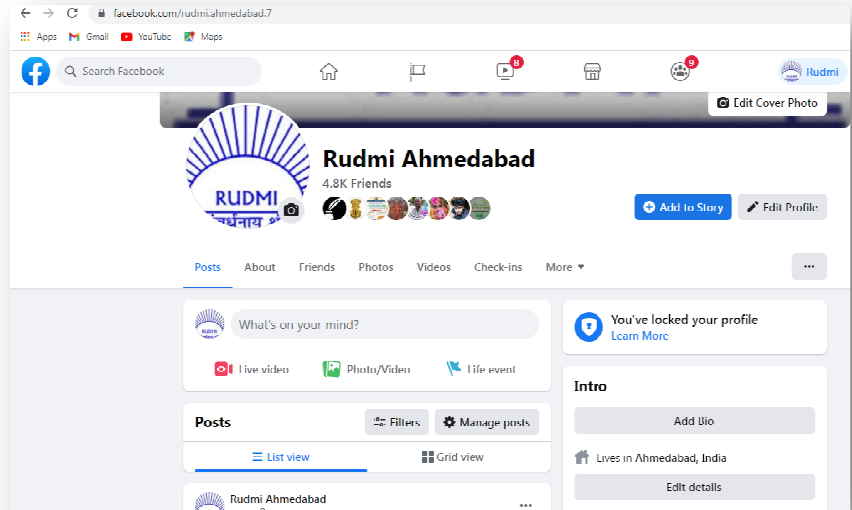
RUDMI promoted 16 milk co-operative in villages of Dasada Taluka of Surendranagar District before 12 years and is doing its monitoring on yearly basis. All the milk co-operatives are functioning well and are generating sizeable income for themselves. This year on an average each member received Rs. 70,000/ which helped them in these difficult days of pandemic. During the year, with production of milk were 20.25 lakh liters, consisting 19.53 lakh liters cow-milk and 72.00 lakh liters buffalo milk. The average fat of buffalo milk is found at 8 percent and cow milk at 5 to 6 percent. The average price worked out at Rs. 301/kg of fat for cow milk and Rs.645/ kg. fat for buffalo milk.



RUDMI in Social Media

RUDMI has its website www.rudmi.org, which provides all information about the institute and its activities.

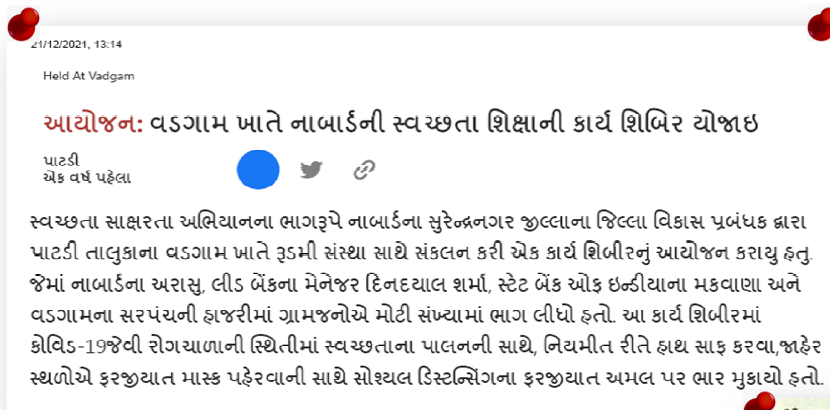
We have been active on face book during last one year. We uploaded at least 7 lectures on mental health 2 E books and survey reports are also available on face book. The details of some of the programs conducted during the year, and some of the success stories are available on our face book. The face book account has 4823 friends.

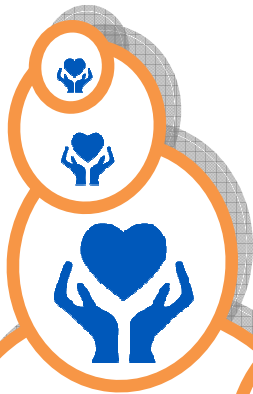


RUDMI in Print Media

Newspaper Coverage

Some of the programs of RUDMI were covered by press, particularly program relating to hygiene, education work in Divyabhaskar”





Donors

This year donation of Rs. 6,55,000/- Lakhs was received as general donations and Rs.

2,87,000/- for Smt. Nandini P. Divatia Rural Rehabilitation Awards for Disabled. We are thankful to Our Chairman Mr. P. J. Divatia

Punjab National Bank, Godrej Industries Limited, Shroff Family Charitable Trust, Bank of Baroda, State Bank of India and also to many individuals who supported financially for the awards to be provided to Differently Abled Persons (DAPs). We

take this opportunity to thanks all those individuals, institutions and others for their kind support for this noble cause.