

RURAL DEVELOPMENT AND MANAGEMENT INSTITUTE

PROMOTED BY

MATUSHRI CHANDRAMATI PRATISHTHAN



ANNUAL REPORT

2019-2020

RUDMI

411/1, S.G. ROAD, NEXT TO NANDINI NILAYAM SANSKRUTI SABHA GRUHA,
BEHIND PUNJAB NATIONAL BANK, GOTA, AHMEDABAD – 382481

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2019-2020

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Institutional Set-up

Rural Development and Management Institute (Promoted by Matushri Chandramati Pratishthan)

- **Registered under** : Bombay Public Trust Act 1951
- **Date** : 29th February 1996
- **Number** : **E / 10779**
- **Place** : Ahmedabad
- **FCRA File No** : II/21022/64(01)/2003-FCRA-III
- **Exemptions** : HQ-III/33(264) (Under 80G (5) of I.T. Act 1961)
- **Promoted on** : 22nd March 1997

- **Offices**

- **Ahmedabad Office (Head Office)**

411/1, S. G. Road, Next to Nandini Nilayam Sanskruti Sabha Gruha, Behind Punjab National Bank, Gota Cross Road, Gota, Ahmedabad, Gujarat
Phone Number: - (079) 27663321, 27663220
Fax: - 079 27663633
Website: - www.rudmi.org
E-mail:- rudmi1997@gmail.com / rudmi2017@gmail.com

- **Surendra Nagar Office (Branch Office)**

Valjibhai Makwana's House, Village Adariyana, Taluka Dasada (Patdi) District Surendranagar, Gujarat.
Phone Number :- 7698860319

- **Executive Head :- Dr. Manda Parikh**

Trustees

Shri Parikshit J Divatia

Managing Trustee

Dr. Manda Parikh

Trustee

Mr. Rajiv Dhru

Trustee

Dr. Utkarsh S. Mehd

Trustee

Mr. Gnanesh S. Divatia

Trustee

Mr. Pranava Desai

Trustee

Dr. R.K. Sama

Trustee

Mr. Ameesh Divatia

Trustee

Governing Council

Shri Parikshit J Divatia

(Hon. Chairman)

MEMBERS

Dr. Dhawal Mehta,

Ex. Director,
GLS School of Management

Dr. R.K. Sama, IFS

Ex. Director,
WASMO, Gov. of Gujarat

Dr. Y. K. Alagh,

Ex. Minister of State for Power
Gov. of India
Ex. Chairman,
Institute of Rural management

Mr. Siddharth Mankiwala,

Ex President Rotary Club

Manda Parikh

Director

FROM THE CHAIRMAN

Rural Development and Management Institute has entered in its 24th year. In last two decades, it has made substantial progress towards its aims and objectives. I feel happy to see that the activities of the institute have gradually expanded in many crucial areas of development namely disability, women empowerment, farmers and agriculture, health and hygiene, mental health and leadership, empowerment of village panchayat, local governance etc. through varied programs and initiatives.



“Smt. Nandini P. Divatia Rural Rehabilitation Award for disabled” is well established and day by day more and more institutions are getting connected with it. This year 21 disabled were awarded with cash prize of Rs.15,000/- each and a certificate. The data on progress made by the awardees of 2018-19 is satisfying. Institutional awards were presented to Navjeevan Trust of Rajkot and Fellowship of Physically Handicapped, Mumbai (Maharashtra). I take this opportunity to wish both the institutions all the best in their endeavor. I also express my happiness on coming of Founder and Director, Center for Environment Education and Chairman of Ambalal Sarabhai Enterprises Shri Kartikeyabhai Sarabhai came as Chief Guest in the award presentation ceremony. He blessed all the awardees.

Employment Service Center for Disabled (EDCD) is now eight years old. This year the center has not been very active but it helped all those disabled in their small queries about entrepreneurship. I am hopeful that in coming years the center will do still better. Around 50 divyangs are contacted during the year of which more than 50% have taken interest to be a member of EDCD and avail different services.

“Smt. Nandini P. Divatia Counseling Center” at Umiya Arts and Commerce College for Girls is reaching out to girls students and 48 army men and their families. The counseling has been appreciated by the institutions and the beneficiaries. I wish RUDMI expand its activity in this area with greater reach.

Farmers’ Clubs in Patdi Taluka, Surendranagar District are active after 5 years. More than 500 farmers are actively connected with RUDMI. I have seen that every year some

farmers out of these get benefit through Government schemes. Some farmers from this group shown desire to form a company under section 8 of Companies Act, 2013. The future course of action for the formation of Farm Producers Organization (FPO), and various operational relating to it were discussed in various meetings with groups and individual. We also approached NABARD for this purpose. I am happy to note that our proposal was accepted by NABARD. However due to Corona pandemic we could not formally make any progress in this matter.

The work with American Education Society, Ahmedabad on women entrepreneurship was innovative in pedagogy and content. The women trained took this forward and established club for women entrepreneurs. Though at present, club has small members but they could arrange five programmes for the group which can increase their own competence through the help of RUDMI and American Education Society.

The programme network of RUDMI and its coverage is expanding. It is trying to institutionalize programme so as to give it permanency. The documentation of our programmes is also improving.

I take this opportunity to thank and congratulate all the staff members for putting in hard work all through the year, and more particularly to our Executive Director Dr. Manda Parikh.

I am also thankful to Governing Council Members and other Trustees for supporting the institution and providing their valuable suggestions and guidance from time to time. I convey my thanks to various Government Departments, other non-government organizations, institutions who helped in carrying out various activities.

Finally I express my satisfaction on the nature and type of activities, method of working and also work ethics. With these remarks, I present the annual report of 2019-2020 to all our stake holders.

AHMEDABAD



Parikshit J. Divatia
Hon. Chairman (RUDMI)

Annual Report 2019-2020

Rural Development and Management Institute (RUDMI) is a 23 years old institution. The activities have spread over many different community groups. It works with farmers, women, students, panchayats, divyangs and is making deep impact on the concerned segments. The focus is gradually shifting from research to grass root activities and trainings. The year 2019-20 is affected by the slowness of the economy, a spread of Corona Virus and declining space for the non-government organizations to work. However with all the difficulties the institute could maintain quality and volume of its work. Having new centers for entrepreneurship development and counseling center and with promotion of Farm Producer Organization (FPO) the activities are moving towards institutionalization of our interventions. The activities are well spread in almost all villages of Dasada Taluka of Surendranagar district.

The new move of providing education support through activities co-curricular or extra-curricular is a to the colleges new but important area to work.

1. Smt. Nandini P. Divatia Rural Rehabilitation Awards for Disabled

Smt. Nandini P. Divatia Rural Rehabilitation awards were instituted in 2007 with a view to promote self employment among differently abled persons (DAP). The award consist of Rs. 15,000/- cash and a certificate to selected divyangs. This was the 13th year of these awards with this, the total number of DAPs awarded reached to 222. All these awardees are engaged in self employment and are earning for themselves. The awards have succeeded in promoting different economic activities across different districts of Gujarat and Maharashtra like, grocery shop, tailoring, shoes and chappal repairing, computer job work, welding work, painting, printing work etc.



This year we received 55 nominations from 21 institutions providing vocational training to different categories of disability. Out of that, after properly scrutinizing, applications nominating institutions and the project details presented 21 Divyangs were selected. This included 7 physically challenged, 6 visually impaired, 3 hearing impaired, and 5 mentally challenged from Maharashtra and Gujarat state. The names of all awardees are provided at the end of this report.

The award presentation ceremony was organized on 1st December, 2019, Shri Kartikeya Sarabhai a well known industrialist and environment expert was chief guest. He expressed his happiness to meet these young divyang entrepreneurs and he appreciated efforts being made by Rural Development and Management Institute to provide financial support to enthusiastic divyang entrepreneur who desire to have life of dignity by standing on their own feet. The award presentation ceremony was well attended by citizens and the representatives of the nominating institutions. RUDMI offers hand holding services to these divyangs for at least one year.

RUDMI has also instituted **Smt. Nandini P. Divatia Rural Rehabilitation Institutional Awards** in 2010 with a view to present the excellent work of rehabilitation of divyangs to the larger society. We selected two institutes and give them Appreciation Certificate.

This year we had 08 nominations for institutional awards of which following 02 institutions were selected for this award.

1. Fellowship of Physically/Handicapped, Mumbai (Maharashtra)

The institution has trained more than 5000 physically challenged and mentally challenged young boys and girls in different productive skills without charging any fees even for hostel, lunch, pickup and drop, medical and educational support. This is the first institution in entire South East Asia to provide comprehensive rehabilitation programme to divyangs. It also arranges for driving license for hand amputee divyangs. Nitinbhai Mehta, vice president of the institute accepted the award.



2. Navjeevan Trust, Rajkot

Navjeevan Trust is working in Saurashtra and Kutch region of Gujarat State since 1980. There are relentless efforts to increase access to microfinance, employment and bank loans for divyangs. They are also strong advocates of human rights and human dignity for divyangs. They have 6 technical institutions to provide skill training to divyangs. They want divyangs to have full participation in the civil society.

Dr. Manda Parikh, Director of the institute presented the progress report of the awardees for the year 2018-19 on this occasion. The donors and the training institutions were present in this ceremony. The report on performance of past awardees was also presented.



**Presentation Awards by
Shri Kartikeya Sarabhai**



Awardees with Awards and Certificates

2. Smt. Nandini P. Divatia Counseling Center

This main objective of this center is to work for mental wellness of the students and elders. Our focus as usual has been on students. We continued with the counseling center at Umiya College, where we conducted 18 sessions and counseled 102 girls for one to one counseling. The girls mostly are found to have problems of inter relationship particularly with opposite sex and exam fear leading to stress and depression.



Preeti Tiwari in one to one counseling to College Students

This year his center provided adolescent education to the children of Diwan Ballubhai and Kanya Uchatar Madhyamik Shala Paldi. The focus was on life skills and personal hygiene. Because of Covid- 19 pandemic we had to cancel our programs with other schools.



Session on “Life Skill” at Deewan Ballubhai and Kanya Uchatar Madhamik Shala

3. Entrepreneurship Development Centre for Divyangs (EDCD)

The center was established in the second half of the year. The main objective of this center is to support services for divyang to improve earning and stability of their activity.

It is proposed to provide divyangs for help self-employed divyangs with following support services according to the need.

1. *Project Identification*
2. *Identification and transfer of appropriate technology*
3. *Purchase of equipments*
4. *Marketing*
5. *Quality Control*
6. *Financial Management and Banking services.*
7. *Management Services such as Accounting, Taxation, Correspondence, Advertisement, Design, Packing etc.*
8. *Recruitment and manpower management*
9. *Back Office Support for correspondence, accounting, legal issues and formalities*
10. *Provision of literature in forms acceptable to disabled*

As a first step a small survey was launched to find Divyang entrepreneurs and some 50 divyangs could be approached of which more than 25 shown readinesses to join EDCD. Preliminary discussions were held with Center for Entrepreneurship Development (CED), Government of Gujarat and Entrepreneurship Development Institute of India (EDI –I) for explaining the possibilities of collaboration. The process of identification of experts is in vogue.



Make a Box Shri Kaushik bhai

4. Farmers Club & Farm Producer Organization (FPO)

RUDMI is working with farmers in many villages of Dasada Taluka. Almost more than 600 farmers are connected with the institution. Since last one year we discussing with farmers about promoting FPO. We were also in talks with NABARD. Covid – 19 made difficult to make large meetings so we met farmers individually and in group of three – four farmers and explained them that they are alone but many collectively they can change the agriculture, their economy and their own life. The farmers of 8 villages showed desire to form a company. The leaders of 8 villages met DDM, NABARD Surendranagar and discussed the future course of action the formation of Farm Producers Organization (FPO) for new development. The basic concept of FPO was also explained to all 600 farmers, including the legal formalities required for development of sound organizational structure. We requested NABARD to help us in this endeavor through grant for registration and capacity building.

Our proposal was accepted and NABARD and we signed MoU with NABARD in March, 2020 but due to Corona pandemic we could not sign it till the March 31, 2020. But our work to register members continued and till year end 140 farmers were ready to buy equity in proposed company.



Co- ordinator Shri Valjibhai met group of Ervada farmers and explained them the benefits of FPO.



Meeting with Farmers to discuss the possibility of forming FPO DDM, NABARD and Shri Navinbhai, Expert on FPO are present

5. Basic Foundation Training for Village Panchayat

RUDMI believes that empowerment of Gram Panchayat is very fundamental step towards rural development. In past also it conducted training for members and leaders of Gram Panchayat.

SIRD invited RUDMI to conduct trainings of Village Panchayat for three districts namely Rajkot, Morbi and Gir Somnath in 2017-18. There were 8890 elected village panchayat members in these “3” districts. However during 2017-18, 2144 members of Rajkot district, 1170 members of Morbi district and 427 members in Gir Somnath were trained. The assignment continued in 2018-19 and RUDMI was assigned one more district with 1538 members – namely Narmada for the same work. In 2018-19 another 264 members of Morbi and 699 members of Gir Somnath while 1496 members of Narmada district were trained.

In 2019-20, 102 members of Morbi district, 42 members of Narmada district and 1047 members of Rajkot district were trained. Thus during the year around 1200 panchayat members and sarpanch were trained.

Besides this, we were assigned to provide training to village panchayat on Gram Panchayat Development Plan and provide them the necessary skill. Almost 1169 panchayat and committee members are trained just in March 2020.

The feedback received shows that panchayat member are highly appreciative of training and have given very positive response. All the registration forms and feedback form are computerized which have left RUDMI with database of around 10,000 persons working in panchayat.



Basic Foundation Training At Jasdan



Basic Foundation Training At Paddhari

In the process we could develop a team of 20 trainers. The participants in general appreciated the coverage of training programme and selection of faculties etc. The work will continue in the year 2021 -22.

5. Education Support Programs

With higher education becoming an international services, there is a growing concern, the world over about quality standard and recognition. Local colleges are not an exception an attempt is being made to evolve appropriate benchmarks for quality education. We have with our expertise in designing and implementing ex-curricular and co-curricular activities for the students have entered in to a MoU with Shree Umiya Arts & Commerce Girls College, Ahmedabad.

According to MoU, RUDMI has agreed to work with the college all through year and provide attractive opportunities to students so as to bring out their creativity, increase their exposure to real world and to build various soft skills.

The MoU is for 3 years ending June, 2022. During 2019-20 we conducted following activities.

5.1. Special workshop on Gender Awareness and Counseling

Counseling is the evergreen and most important tool to change human behavior looking to the increasing stress among students. A special 18 hours course on Gender Awareness and training was designed, organized, and conducted by RUDMI during 20th Jan 2020 to 1st Feb 2020 for interested students. Total 140 girls of second and third year registered for this training. Dr. Shilpa Patel (professor) was present on behalf of college. The training covered – gender values, women and crime, domestic violence, women and health, supporting institutions, counseling technique and ethics. Dr. Prashant Bhimai, Mrs Minakshi Joshi, Mrs. Meeta Patel (from Gender Resource Centre Ahmedabad) and Police Inspector Shri Kajal Ben Head of SHE team.

As far as counseling is concerned the training included importance of counseling and its ethics. Some tips for health management and particularly for menstruation health were discussed. All the participating girls were provided with certificates. The whole this training is found very relevant and effective by all most all the trainees.



5.2. Exposure Visit

A special educational visit was organized to Central Jail and newly built women jail in Ahmedabad to see the income generation activities being carried out by prisoners and to understand their experience. About 25 girls with Principal of college and prof. Shilpa Patel, joined the visit. Karma Foundation a suppliers of sanitary pads free of cost to government schools has installed one machine in Women Jail to produce sanitary pads. The students found it interesting to see the production set up of sanitary pads and also other activities like food items, tailoring, wooden furniture etc.

5.3. Research Activity

With a view to give research experience to the students a survey on “Problems of Adolescents Girls” was conducted in Shree Umiya Girls Higher Secondary School where 118 girl students participated. The key objective of this survey was to understand how the girls in the age group of 15 to 17 years (in 10th and 12th std.) think about themselves and the socio cultural, familial and school environment. Where do they feel uncomfortable and where are they comfortable? What is their perception of life?

Three students together took training on tools for the survey and conducting the survey. The survey used Students Problems Inventory developed by Dr. (prof.) Ashwin Jansari, Head of the Department and Director (Hon.) PGDCP, Gujarat University Ahmedabad. The inventory includes 140 statements to which respondents can agree or disagree. The higher numbers of statements to which respondent agree shows the presence of problems. The Statements cover 7 different segments

1. *Health and fitness.*
2. *Knowing self (About one self)*
3. *Inter relationship in the family and friends. (Familiar)*
4. *Interface with society. (Social)*
5. *Education.*
6. *Schools and Teachers.*
(About the teachers)
7. *Social customs, traditions & culture.*



Three girls from Shree Umiya College were trained by RUDMI for conducting this survey. The survey was done on January. 2020. However due to Corona Pandemic, students could not participate in tabulation data cleaning and analysis.

5.4. Internship

Three girls joined as intern but unfortunately could not complete their internship due to Covid-19.

6. Monitoring of Dairy Milk Co-operative

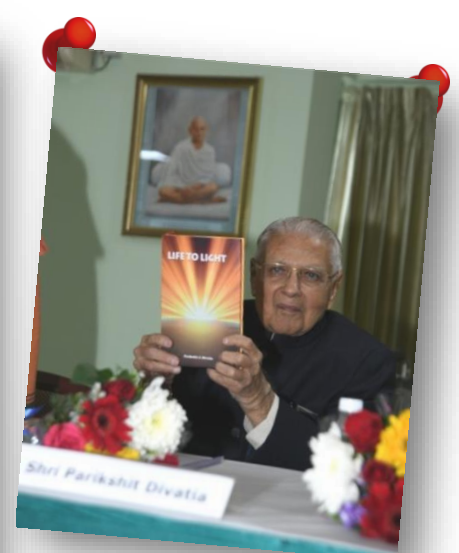
RUDMI promoted 16 milk co-operative in villages of Dasada Taluka of Surendranagar District before 11 years and is doing its monitoring on yearly basis. All the milk co-operatives are functioning well and are generating sizeable income for themselves. The total earning from milk has increased to more than Rs.22,40,000./- per month during the year with production of 33.19 lakh liters, of milk consisting 20.71 lakh liters cow-milk and 12.48 lakh liters buffalo milk. The average fat of buffalo milk is found at 7 percent and cow milk at 4 to 5 percent. The average price worked out at Rs. 35 Rs./kg. for cow milk and Rs. 55 Rs/kg for Buffalo milk.

7. Celebration of 91st Birthday of Chairman, Mr. P.J. Divatia

RUDMI is fortunate to have consistent, committed and enthusiastic leadership for two decades and more from **Mr. P.J. Divatia our founder Chairman**. He completed 90 years this year. RUDMI decided to celebrate it and a function was organized on 19th January, 2020.



All the trustees and associates were present in this function. Shri P. k. Lehri released the autobiography of Mr. P. J. Divatia titled as **“Life to Light”**. Dr. Vidyut Joshi, Dr. Y.k. Alagh, Trustee Shri Gnanesh Divatia and Shri Rajiv Dhruv also spoke expressed their best wishes.



Dr. Vidyut Joshi, Mr. P. K. Lehri extended their best wishes besides the chairperson of Society for Vocational Rehabilitation of Retarded (SVRR), Mumbai



Donors

RUDMI has succeeded in mobilizing donation from individuals as well as institutions. We received donation from Bank of Baroda, Godrej Industries Limited, Shroff Family Charitable Trust and also from individuals who supported for the awards to be provided to Differently Abled Persons (DAPs). We take this opportunity to thanks all those individuals, institutions and others for their kind support for this noble cause.

Sr. No.	Institutional Donors
1	Godrej Industries Limited, Mumbai
2	Shroff Family Charitable Trust
3	Bank of Baroda, Ahmedabad
Individuals Donors	
4	Shri P. J. Divatia, Chairman RUDMI
5	Dr. Manda R. Parikh, Director, RUDMI
6	Shri Mayurbhai S. Yagnik
7	Miss Mamtaben M. Saiyad
8	Shwetalben Parikh Shah
9	Dr. Rajesh A. Trivedi
10	Rupa Ramshankar Trivedi
12	Kiranben Hardeep Joshi
13	Shri Hareshkumar M. Patel
13	Shri Atulbhai M. Patel

List of Awardees 2019

Sr. No.	Name of Awardee	Type of Disability	Institute
1.	Tabssumben S. Vahora	PH	Amdavad Jilla Gramodhyog Sangh, Ahmedabad
2.	Dipak K. Prajapati	PH	Lions Club of Palanpur
3.	Hasmitaben B. Valand	PH	Abhilasha Charitable Trust, Malpur, Arvalli
4.	Akash Bhaskar Bamane	MR	Suhit Jeevan Trust, Pen, Raigad
5.	Harshal S. Pawar	MR	Bhartiya Manav Vikas Trust, New Panvel
6.	Bhailalbhai K. Thakor	PH	Amdavad Jilla Gramodhyog Sangh, Ahmedabad
7.	Shaila Sudhakar Kadav	PH	Society for Vocational Rehabilitation of Retarded (SVRR), Mumbai
8.	Chandreshkumar A. Dabhi	HI	Lions Audhyogik Talim Kenra, Modasa
9.	Rahul Chandrakant Barde	PH	National Society for Equal opportunities for the Handicapped, India (NASEOH), Mumbai
10.	Parsan Varsanbhai Rathwa	VI	V- One Society, Vadodara
11.	Sultan I. Meman, Godhra	HI	Shree Navchetan Andhjan Mandal, Kutch
12.	Balasaheb S. Andhale	VI	National Society for Equal opportunities for the Handicapped, India (NASEOH), Mumbai
13.	Fatema Shabbirbhai Tinwala	VI	Andh Kanya Prakash Gruh, Ahmedabad
14.	Pravin Sandesh Petungale	MR	Fellowship of the Physically Handicapped, Mumbai
15.	Ajaykumar R. Zala	HI	Roatary Club, Nadiad
16.	Sunitaben Ashokbhai Pordiya	VI	Andh Kanya Prakash Gruh, Ahmedabad
17.	Amey Maruti Lavate	MR	Suhit Jeevan Trust, Pen, Raigad
18.	Sandip Madhav Dokhale	VI	National Association for the Blind, Mumbai
19.	Dattaram Maruti Ninave	VI	National Association for the Blind, Mumbai
20.	Raj Vishwanath Dhadve	MR	Fellowship of the Physically Handicapped, Mumbai
21.	Indravadan Somabhai Tadvi	PH	National Career Service Centre for Differently Abled, Ahmedabad