



RURAL DEVELOPMENT AND MANAGEMENT INSTITUTE

PROMOTED BY
MATUSHRI CHANDRAMATI PRATISTHAN

ANNUAL REPORT
2016-17



Rural Development and Management Institute

Promoted by

Matushri Chandramati Pratishthan

411/1, S.G. Road,

Next to Nandini Nilayam Saskriti Sabha Gruha,
Behind Punjab National Bank, Gota Cross Road,
Gota, Ahmedabad – 382481

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Institutional Set-up

Rural Development and Management Institute (Promoted by Matushri Chandramati Pratishthan)

- **Registered under** : Bombay Public Trust Act 1951
- **Date** : 29th February 1996
- **Number** : **E / 10779**
- **Place** : Ahmedabad
- **FCRA File No** : II/21022/64(01)/2003-FCRA-III
- **Exemptions** : HQ-III/33(264) (Under 80G (5) of I.T. Act 1961)
- **Promoted on** : 22nd March 1997

- **Offices**

- **Ahmedabad Office (Head Office)**

- ✚ 411/1, S. G. Road, Next to Nandini Nilayam Sanskruti Sabha Gruha,
Behind Punjab National Bank, Gota Cross Road, Gota,
Ahmedabad, Gujarat
Phone Number: - (079) 27663321, 27663220
Fax: - 079 27663633
Website: - www.rudmi.org
E-mail:- rudmi1997@gmail.com

- **Surendra Nagar Office (Branch Office)**

- ✚ Valjibhai Makwana's House, Village Adariyana,
Taluka Dasada (Patdi) District
Surendranagar, Gujarat.
Phone Number: - 02757 284466

- **Surat Office (Branch Office)**

- ✚ Plot Number 1/1 Shop Number 252,
Shivaji Nagar, Limbayat,
Surat

- **Executive Head :_Dr. Manda Parikh**

Governing Council

Shri Parikshit J Divatia

(Hon. Chairman)

MEMBERS

Dr. Dhawal Mehta,

Ex. Director,
GLS School of Management

Dr. R.K. Sama, IFS

Ex. Director,
WASMO, Gov. of Gujarat

Dr. Y. K. Alagh,

Ex. Minister of State for Power
Gov. of India
Ex. Chairman,
Institute of Rural management

Mr. Siddharth Mankiwala,

Ex President Rotary Club

Manda Parikh

Director

Trustees

Shri Parikshit J Divatia

Managing Trustee

Dr. Manda Parikh

Trustee

Mr. Rajiv Dhru

Trustee

Dr. Utkarsh S. Mehd

Trustee

Mr. Gnanesh S. Divatia

Trustee

Mr. Pranava Desai

Trustee

Dr. R.K. Sama

Trustee

FROM THE CHAIRMAN

*R*ural Development and Management Institute has made substantial progress towards its aims and objectives in last one decade. The activity of the institute has expanded in many crucial areas of development.



I always feel very happy to see that the institute, year after year is increasing its reach to Divyangs, one of the most deprived class of society by way of awards, training and placement services and counseling services. Last year it trained 25 disabled in Desktop publishing. The cash prize of Rs. 15,000/- was provided to 27 Divyangs this year. The progresses of last year like earlier years clearly indicate that the awardees have performed excellently in their respective vocations by using award money. The monitoring wing is in constant touch with the awardee Divyangs. We feel proud that these awards were presented this year through the hands of Shri Rameshbhai Oza (Bhaishree) and Dr. Y. K. Alagh, a great scholar and statesman.

*T*his year "Smt. Nandini P. Divatia Rural Rehabilitation Institutional Award" was given to National Association for Blind – Bombay and Apang Manav Mandal of Ahmedabad for their extensive services to rural divyangs.

The workshops have received very good response from various institutions working for vocational rehabilitation of DAPs.

*W*omen have always been one of the major concerns of RUDMI from its inception. This year though no major training workshop was organized. I am happy to see that the empowered women are actively working to produce organic fertilizers, dairying, kitchen gardening, small trading work. I am happy to learn that the trained women are the field of dairying, making jewellery and directly connecting them with the market. They are also participation in

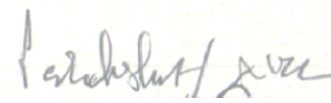
gramsabha and programmes. The training for reproductive health and on the general issues affecting life and development of the rural women continued this year, we also worked for promotion of sanitary pads in adolescent girls.

I feel happy to note that RUDMI has started working for innovative programmes in mental health.

I would like to take this opportunity to thank and congratulate all the staff members for putting in hard work all through the year. I am also thankful to Governing Council Members and other Trustees for supporting the institution and providing their valuable suggestions and guidance. I also convey my thanks to various Government Departments, other non-government organizations, institutions who helped in carrying out various activities.

*F*inally I express my satisfaction on the type of activities, method of working and also work ethics. I am very happy to present the annual report of 2016-17.

AHMEDABAD



(Parikshit .J. Divatia)
Chairman

Annual Report 2016-2017

Rural Development and Management Institute (RUDMI) has continued to work with same vigor and commitment on all the projects it has started so far. The main areas of working include health, women empowerment, HIV/AIDS, agriculture, animal husbandry, disability etc. Full account of the activities is provided in as follows: In all the activities in Surendranagar have extended to some 75 villages of six talukas. Our networking with NGOs expanded and networked with 20 to 25 more NGOs. But our main focus was on developing new innovative project to be under taken by the institutions.

As always our main focus was on building capacity of people who are out of the main stream development and also on modification of the systems so as to take advantages of growth and development to the grassroots.

1. Smt. Nandini P. Divatia Rural Rehabilitation Awards

With a view to promote self employment among differently abled persons RUDMI instituted Smt. Nandini P. Divaita Rural Rehabilitation Awards in the memory its trustee Late Smt. Nandini P. Divatia in 2007. The award consists of Rs. 15,000/- cash and certificate. The objective is to recognize the potential abilities of divyangs and award it with some funds which enable them to initiate their income generation activity.



This was the tenth year of these awards. As usual, we invited more than 100 institutions in Gujarat and Maharashtra to send their nominations for these awards. Of which 23 institutions sent 37 nominations for this award.

The selection committee after detailed scrutiny of the nominations, the nominating institutions and the projects proposed by the nominees, selected 27 for this award. Very brief details of awardees are provide as under.

Details of awardees on 2016

Sr. No.	Name	Category	Project Idea	Training Institutions
1	Shivani Prashantbhai Firke	PH	Running a shop and to develop the same by adding more items	The Society for Physically Handicapped, Ahmedabad
2	Bhanuben Babubhai Toita	PH	To start a provision store	Navjeevan Trust, Rajkot
3	Subhadraben Bhavanbhai Patel	PH	Stitching work and selling garments	Abhilasha Charitable Trust, Malpur (S.K.)
4	Mandaben Ramanbhai Patel	PH	To sell dairy items	Sabarkantha Physical Handicapped Welfare, Dist :Arvalli
5	Surekhaben Leemsingbhai Bamniya	PH	Tailoring, embroidery and niddle work.	Society for the Training & Vocational Rehabilitation of the Disabled, Vadodara
6	Karunaben Mangilal Sharma	PH	Job-work on computer	The Siddhi Mahila Hastakala Audhogik, Shehra
7	Gangji Ranabhai Gohil	PH	Tailoring work	Shree Navchetan Andhjan Mandal, Kutch
8	Dineshkumar Karsandas Prajapati	PH	Computer job work with printer	Lions Club of Palanpur
9	Savjibhai Dhanjibhai Koli	PH	Computer job work	Omkar Jangruti Viklang Seva Mandal, Rapar, Kutchh
10	Ashwin Shamlabhai Zapadiya	PH	Running cold-drinks shop and want to start mobile repairing shop	Viklang Parivartan Trust, Botad
11	Pravinbhai Ramnikbhai Khandla	PH	Out-door Photography	Inter Rural Development Institute, Dhangadhra
12	Nadeem Riyasatali Shaikh	PH	Footing painting on canvas	Indian Mouth & Foot Painting Association, Mumbai

Sr. No.	Name	Category	Project Idea	Training Institutions
13	Manoj Gopaldas Bhingare	PH	Footing painting on canvas	Indian Mouth & Foot Painting Association, Mumbai
14	Shrikant Arun Mane	PH	To scale up his Vending stall	NASEOH, Mumbai
15	Usha Dattu Parade	PH	Tailoring work	S.V.R.R. Mumbai
16	Gita Ashwinbhai Thakkar	Visually Impaired	Door-to-Door Massage	Andh Kanya Prakash Gruh, Ahmedabad
17	Rekhaben Gordhanbhai Raval	Hearing Impaired	Garment making and beautiparlour	Rotary Club, Nadiad
18	Bharatbhai Ramabhai Panchal	Visually Impaired	Selling Vegetable, preparing footmat	Shri Sarvodaya Mandal, Modasa
19	Kunalbhai Babubhai Parmar	Hearing Impaired	Armature Motor rewinding and selling electric equipment	Lions Audhagic Talim Kendra, Modasa
20	Kamleshbhai Ishwarbhai Thakarda	Hearing Impaired	To develop tailoring and repairing work and selling readymade garments	Lions Audhagic Talim Kendra, Modasa
21	Kartikbhai Kanubhai Parmar	Hearing Impaired	Tailoring and selling readymade garments.	Rotary Club, Nadiad
22	Sanket Suresh Mhatre	MR	To start shoes shop and provide boot polish services	B.M.V.T. Special School for MR Children, New Panvel
23	Manas Subhodh Dhopavkar	MR	Making Sandwiches and selling it	B.M.V.T. Special School for MR Children, New Panvel
24	Ashishkumar Chinubhai Treivedi	MR	To start small provision stores	Abhilasha Charitable Trust, Malpur, SK.
25	Rakesh Maheshbhai Rathod	MR	To start zerox shop	ANKUR Special School for MR Children, Bhavnagar.
26	Karim Jamadar Najir	Visually impaired	To develop present activity of making Popcorns and Agarbatti	National Association for the Blind, India, Mumbai
27	Deepak Raghunath Mhade	Visually Impaired	To develop present activity of making flakes from Popcorns and Agarbatti	National Association for the Blind, India, Mumbai

The award presentation ceremony was held on 3rd December, 2016 in presence of Pjya Shri Rameshbhai Oza (Bhaishree) as chief guest and Dr. Y. K. Alagh as guest of honour, Pujya Shri Rameshbhai Oza, Appreciated the work being done by the institution and appealed to the audience to spend some time with Divyang to remove their own depression. He said that those who become useful to others are yogi. He appreciated enthusiasm of awardees and blessed them. Dr. Y. K. Alagh also congratulated all the awardees and asked Nationalized Banks to come forward to help such people. He also requested awardees to realize their dreams at any cost. Technology will help them to fight with every difficulty – but you have to push all your activities.

As far as institutional awards are concerned, we received nominations for institutional awards of which following two institutions were awarded Smt. Nandini P. Divatia Rural Rehabilitation Institutional Award;

1. National Association for Blind, Mumbai
2. Apang Manav Mandal, Ahmedabad



The awards were received by trustees of both the above institutions.

2. Disability Development Cell

The cell is running "Employment Service Centre for DAPs "since 2011-12. With following objectives;

1. To motivate DAPs for wage employment.

2. To refresh and fine tune the skills/talents of DAP and make it more acceptable to the employer.
3. To build linkages between employers and DAPs.
4. To provide Placement Services
5. To ensure stability in wage employment.

The centre was initially funded by Navajbhai Ratan Tata Trust. But now it is self financed. We trained 25 DAPs in DTP and guided many more for education and employment.

3. Smt. N.P. Divatia Counselling Centre

The board of trustees of RUDMI has decided to give more emphasis on mental health and counseling this year the centre spent reasonable time in developing new programs. A special training module, titled as "incredible Years: Ages & Stages" is prepared for the children of the age group of 13 to 16 years. The module was also tasted in Kameshwar School (English Medium) with 24 students. It has been a very effective program. In terms of its encouraging feedback from the students but also in opened up several now issues that school going children of this age face. Now we have started approaching other schools with this training module. The counseling center is also established in Umiya Arts & Commerce College for girls and it is working once in a week.

The counseling centre of Vadsar is entering into its _____ the year and more than _____ are counseled through this centre.



4. Promotion of Farmers Club

We are working on VVV farmers club since 2011. Last year we formed 20 new clubs where 279 farmers joined. This year we organized meets with expert for each club. Shri Vadi Saheb (District – Agriculture Officer), Shri Raghubhai Rathod (Extension Officer, Agriculture – Patdi) Mr. Pathak Jain (Jain Irrigation Pvt. Ltd.), Mr. Vastal Bhatt (Netafim Irrigation Pvt. Ltd.), Mr. Savdas Aal and Jaydeepsinh Vaghela (ATMA) shared their experience and knowledge with farmers as experts and also attended to their queries.



The main issues discussed include soil degradation, selection of seeds and fertilizers, importance of deep tilling, Atma Project, how to sow cumins, etc.

Many of the suggestions made by experts were implemented by the farmers. Some of the farmers of these clubs were provide with free of charge through ATMA project.

All clubs have bank accounts and majority of them have good amount collected through savings in their account.

The working of almost '3' years has resulted in change in cropping pattern in favour of wheat and Cummins (Dhana) better irrigation management and optimization in fertilizer consumption. The monthly meetings are being conducted every month in all the 40 clubs. The meetings are used for collective decisions about seeds/seeding, fertilizers and agricultural technology. As a part of Digital India Movement this year we motivated and helped all the member farmers to register with e-khedut where they are eligible to get all useful information on weather and agriculture on their mobiles. Large numbers of farmers were benefited by information and inputs provide by the government. All the 20 farmers clubs participated in Krishi Mahotsava.

5. Dairy Milk Co-operative

Fortunately all the 16 Co-operative Milk Society of 16 villages of Dasada Taluka of Surendranagar District established before 10 years are functioning and generating sizeable revenue for the members. It is learnt that on an average around 56000 ltrs. of milk is being sold to Sur-Sagar Dairy. Earning more than Rs. 22,40,000/- for 3700 members. The average fat of buffalo milk is the range of 6% to 8% and cow milk 4 to 5 percent. The current prices are Rs. 600 for Buffalo milk. Zezra dairy; all women dairy is in the leading position with its best performance among all the dairies in Patdi Taluka.

6. Health Interventions

Pahonch programme to create awareness on the issues related to health among rural and medically underserved areas completed last year. This year we continued to provide our services on Mamta Divas and to help emergency cases. Besides this we took up the issue of hygiene of adolescent and young girls and explained them about the sanitary napkins and advantage of using it. We distributed sanitary pads to around 200 girls at concessional rates. However this issue requires more intensive work.

7. Student Enrichment Programme

The computer skill support program undertaken in 5 rural schools got completed with repairs of all their computers and with creating basic understanding on computer operations. This year during summer vacation, some students joined computer classes and learnt Gujarati typing and MS office.

Another major program was undertaken with Umiya Arts & Commerce College. We created a training workshop "Indian women: from Revolt to Present Day".



This 15 days workshop discussed the role of all the women leaders at different point of time between 1857 to till date. The workshop was very empowering for girls of the college. Morethan 7 seniours faculties addressed these girls.

The list of women leaders whose leadership qualities are discussed in this workshop very thoroughly.

Sr. No.	Women Leaders	Sr. No.	Women Leaders
1	Ahalybai holkar	14	Chanda Kochar
2	Zansi ki Rani (Laxmibai)	15	Kiran Majmudar
3	Rani Chenamma	16	Ansuyaben Sarabhai
4	Begam Hajtar Mahal	17	Ilaben Bhatt
5	Savitriben Fule	18	Kiran Bedi
6	Any Besant	19	Charumatiben Yodhdha
7	Saraladevi Chaudhary	20	Pushpaben Maheta
8	Kasturba Gandhi	21	Mrunalini Sarabhai
9	Sarojini Naydu	22	Vandna Siva
10	Aruna Asafali	23	Vijayalaxmi Pandit
11	Captain Laxmi Sahgal	24	Mamta Benraji
12	Indra Nooyi	25	Indira Gandhi
13	Chitra Ramkrishnan	26	Mahila Sarpanch

8. Research Activity

Government of India established Smart City Mission in 2015.

Surat is one among 20 cities selected by Government of India to make them smart cities. Smart City essentially involves infrastructural development in governance and empowerment of people. Surat has already received first installment of the grant and has started implementation of the schemes/programs.

RUDMI through Satra Infrastructure Mgt. Pvt. Ltd., was assigned to conduct Socio-economic Study of the residents of Surat and assess the impact of development initiatives under taken during the year. The study is based on the sample survey of 9000 HHs and with various community groups. The sample is selected through random sampling method. Twenty six indicators were selected to assess the socio economic status of the city. These include location, climate, connectivity, topology, soil demography, share of slums, access to water, energy, health facilities, education, housing, employment

etc., governance, social security, living standards, sources of income expenditure pattern etc. The tools are prepared covering all the basic socio-economic parameters and the collected data is analysed. The report assesses economic impact, social impact, impact on environment and natural resources. It also carried out SWOT analysis.

Besides this, annual report for 2016 of Sardar Patel Institute of Public Administration (SPIPA) was prepared by the institute.

CSR Center

RUDMI established CSR center for providing services to industries. The main objective of the selecting relevant and output focusing projects help them implementing them efficiently so as to get best outcome of the money spent on CSR.

Keeping this in view center provides following services

1. Framing of Strategy and CSR policy for the company
2. Development need identification for CSR/ Baseline survey.
3. Programme Planning based on survey and organizational objectives.
4. Implementation of programme.
5. Engaging multiple stake holders.
6. Monitoring
7. Impact Assessment and evaluation.
8. Documentation Services
9. CSR Reporting to Government

The center has large data bank on

1. Rules and regulations
2. Projects in the priority area
3. Socio- Economic profile of village/taluka/districts
4. CSR policy and activities of the industries

We are also empanelled with National CSR hub. The center at present is working on creating good project bank for this center and the profile of projects is prepared during the year;

Module Preparation

Beside this the institute designed tailor made modules for specific requirements of the government departments, NGOs etc. It is empanelled by Sardar Patel Institute of Public Administration for documentation and research work. It is also empanelled with National CSR hub for undertaking CSR activities of public sector units.

1. Financial Literacy in rural areas
2. In creditable year Ages and Stages (Module on Adolescent Education)
3. Desk Top Publishing
4. Web designing
5. Photoshop and Photographic Documentation

Participation of Staff Members in Various Activities

All the members of staff

1. "Becoming India" - Dr. Pavankumar Varma
Dr. Ashok Vaidya

Donors

RUDMI has succeeded in mobilizing donation from individuals as well as institutions. We received donation from State Bank of India, Punjab National Bank, Dena Bank, Bank of Baroda, Godrej Industries Limited, Mumbai and Transpek Industry Ltd., Baroda in to be provided for Differently Abled Persons (DAPs) to help them to start their own income generation activities. We have also received grant from Gujarat State Aids Control Society for creating awareness of HIV AID amongst migrant laborers and NIEMPD to special training programme on DTP for disabled and SPIPA for prepared annual report 2015-16.

We take this opportunity to thanks all those individuals, institutions and others for their kind support for this noble cause.